

3 DAYS LIVE // 6 MONTHS ON DEMAND // 25+ TRACKS // 100+ SPEAKERS // 150+ EXHIBITORS // 325+ HOURS OF CE // ONE EXCEPTIONAL EVENT



midwest

VETERINARY CONFERENCE

HOSTED BY OHIO VETERINARY MEDICAL ASSOCIATION // FEB. 22-24, 2024 // LIVE IN COLUMBUS, OHIO



2024 On-Site Program

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Event Overview

See daily schedules for complete details and event locations.

THURSDAY

Attendee Assistance	7:00 a.m. – 6:00 p.m.
Coat Check	7:00 a.m. – 6:30 p.m.
Educational Programming	8:00 a.m. – 5:00 p.m.
Exhibit Hall Open	10:30 a.m. – 6:00 p.m.
Exhibit Hall Concessions Open.....	11:00 a.m. – 4:00 p.m.
Exhibit Hall Social Space	11:30 a.m. – 1:30 p.m.
SPONSORED BY MEDVET	
Shelter Animal Reception.....	5:30 – 6:30 p.m.
SPONSORED BY MERCK ANIMAL HEALTH	

FRIDAY

Attendee Assistance	7:00 a.m. – 6:00 p.m.
OVMA Member Meeting.....	7:00 – 7:50 a.m.
Coat Check	7:00 a.m. – 6:30 p.m.
Educational Programming	8:00 a.m. – 5:00 p.m.
Rabies Titer Testing	10:30 a.m. – 4:00 p.m.
Exhibit Hall Open	10:30 a.m. – 7:00 p.m.
Exhibit Hall Concessions Open.....	11:00 a.m. – 4:00 p.m.
Exhibit Hall Social Space	11:30 a.m. – 1:30 p.m.
SPONSORED BY MEDVET	
Connection Corner	11:45 a.m. – 1:15 p.m.
SPONSORED BY STANTON FOUNDATION	
Coffee & Conversation	3:45 – 5:00 p.m.
SPONSORED BY STANTON FOUNDATION	
Happy Hour in the Exhibit Hall.....	5:00 – 7:00 p.m.
OSU CVM Alumni Reception.....	5:30 – 7:30 p.m.
CBJ Fundraiser Benefiting OAHF	7:00 – 10:00 p.m.

SATURDAY

Christian Veterinary Mission Breakfast	7:00 – 7:50 a.m.
Attendee Assistance	7:00 a.m. – 5:30 p.m.
Coat Check	7:00 a.m. – 5:30 p.m.
Tech. Appreciation Breakfast & Panel	7:30 – 9:00 a.m.
SPONSORED BY DECHRA	
Educational Programming	8:00 a.m. – 5:00 p.m.
Exhibit Hall Open	10:30 a.m. – 1:30 p.m.
Mobile App Game Ends	11:59 p.m.

POST EVENT

MVC Virtual Opens	Feb. 26
Survey Response Deadline	March 14
MVC Virtual Closes	Aug. 26

Certificate of Attendance

If your state requires verification of the hosting organization for license renewal (Ohio does not), print your full name below and present this page to an OVMA staff person by Saturday at 5:30 p.m. **Attendees must be finished with sessions and present their badge in order to obtain an authorized signature.**

MVC does not track the sessions you attend. Please use the chart on the next page to keep your own record.

If you are unable to get your certificate signed on site, please refer to the post-MVC email or log in to the attendee registration portal at www.mvcinfo.org/login to obtain an electronic copy.

Please note, verification is not provided for exhibitor registrations.

This certifies that

Full Name of Attendee

earned _____ in-person CE hours at the
hours
attended



Presented by the Ohio Veterinary Medical Association

Feb. 22 to 24, 2024

**Greater Columbus Convention Center
Columbus, Ohio**

OVMA Authorized Signature

Date



OHIO VETERINARY MEDICAL ASSOCIATION

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Record of Live CE

Use the chart below to keep track of the live sessions and/or labs you attend at the 2024 MVC. If you are also attending the virtual MVC, a separate form will be provided to record your on-demand sessions.

Each individual is responsible for the accuracy of their record.

Every hour of participation in MVC sessions and labs is worth one CE hour. A maximum of 20 hours* can be earned at the live MVC.

TITLE OF SESSION/LAB	HOURS
1. _____	
2. _____	
3. _____	
4. _____	
5. _____	
6. _____	
7. _____	
8. _____	
9. _____	
10. _____	
11. _____	
12. _____	
13. _____	
14. _____	
15. _____	
16. _____	
17. _____	
18. _____	
TOTAL HOURS EARNED _____	

**It is possible to earn up to 6 hours on Thursday, 8 hours on Friday, and 6 hours on Saturday. This includes workshops and labs that overlap the lunch hour on Friday.*

PLATINUM SPONSORS



- Attendee Materials Packets
- Attendee Notepads



Education Sponsor: Shelter Animal



- Connection Corner: Student/DVM Networking Lunch
- Education Sponsor: Canine Spectrum of Care
- Canine Spectrum of Care Coffee & Conversations

GOLD SPONSORS



- Technician Appreciation Breakfast & Panel
- Education Sponsor: Pet Animal



- Mobile App
- Shelter Animal Reception

SILVER SPONSORS



Education Sponsor:
Technician II – Cytology



- Exhibit Hall Social Space
- Mothers' Room

BRONZE SPONSORS



Education Sponsor:
Friday Animal
Behavior II



Attendee Pens



Badge Lanyards



Equipment for
Dental Labs



Education Sponsor



Education Sponsor:
Friday Practice
Management II



Education Sponsor:
Technician I –
Anesthesia &
Analgesia

EXHIBIT HALL HAPPY HOUR



Booth 825



Booth 600



Booth 616



Booth 125



Booth 401



Booth 304



Booth 543



Booth 425



Booth 242



Booth 748



Booth 614



Booth 635



Booth 843



Booth 522



Booth 601

See page 8 for more information on Exhibit Hall Happy Hour. Additional companies may have signed up after press time; please refer to the mobile app for a complete list of participants.

The Virtual MVC is the on-demand portion of the conference that allows you to earn additional CE at your own pace, from the comfort of your home—or anywhere you have an internet connection!

TRACKS BEING RECORDED

Due to logistical reasons, not all programming presented on site will be available during the Virtual MVC. The following tracks (totaling 132 hours of sessions) are being recorded:

- Animal Behavior Sessions 100-105 and 306-311
- Canine Spectrum of Care Sessions 315-320
- Equine Sessions 321-326
- Food Animal Sessions 327-332
- Holistic & Integrative Medicine Sessions 524-529
- Pet Animal Anesthesia & Pain Mgmt. . Sessions 339-344
- Pet Animal Crit. Care & Emergency . . . Sessions 536-541
- Pet Animal Feline Sessions 548-553
- Pet Animal General Surgery Sessions 357-362
- Pet Animal Neurology Sessions 136-141
- Pet Animal Ophthalmology Sessions 142-147
- Practice Management . . Sessions 363-368 and 554-559
- Public Health Sessions 566-571
- Shelter Animal Sessions 178-183 and 572-577
- Small Ruminants Sessions 393-398
- Staff Development Sessions 399-404
- Technician Sessions 184-189 and 411-416
- Wellbeing Sessions 196-201

UPGRADING YOUR REGISTRATION

- If you aren't already registered for the VMVC, visit the Registration desk on site to upgrade.
- After the MVC, you can add on virtual access at any time by emailing us at info@mvcinfo.org.
- Registration will remain open through the end of the VMVC (Aug. 26).

VIEWING SESSION RECORDINGS

- Access information for the VMVC will be emailed to registrants on Feb. 25. Instructions will also be posted online at www.mvcinfo.org/virtual.
- Session recordings will go live on Monday, Feb. 26. Be advised, there may be some recordings that are still in production, so you may not see all sessions immediately.
- Please ensure your equipment meets these requirements:
 - Browser should be the most current version of Chrome, Firefox, Safari, or Microsoft Edge
 - Internet speed should be at least 10 Mbps

- Session recordings will be available for on-demand viewing for six months, until Aug. 26, 2024.
- If you encounter any technical difficulties, please refer to the FAQs www.mvcinfo.org/virtual for troubleshooting.

CE CREDITS

- The amount of CE you may earn by participating in the Virtual MVC varies by state.
- In Ohio:
 - Veterinarians may claim up to 15 hours of online CE for their 2024 renewal and 18 for their 2026 renewal.
 - Technicians may claim up to 6 online hours.
- The VMVC website will track which sessions you watch and automatically add them to your transcript. If any sessions you watch are not recorded, please email us a list to have them manually added.
- **Do not** share your login information with anyone else, as the sessions they watch will alter your CE record.



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MOBILE APP QUICK-START GUIDE

Logging In

While not required, logging in gives you full access to the app, including the ability to view and modify your schedule, access session documents, network with other attendees, play the game, and more!

1. After downloading the event app (scan the QR code below), open it and type Midwest Veterinary Conference in the search bar.
2. Tap the download event icon icon to load the event.
3. If you aren't automatically prompted to log in, tap the profile icon at the bottom of the screen, then tap Log in. Enter your first name, last name, and email.^a Then tap the arrow.
4. You'll receive an email^b and/or text message^c containing a verification code. Retrieve the code, return to the app, and enter the code where prompted.

a. You must use the address you registered with!

b. If you do not receive the code within a couple of minutes, you may have entered the wrong email address, or the message may have gone into your spam folder.

c. If you provided your cell phone number during registration.

Creating & Modifying Your Schedule

1. On the app home screen, tap the calendar icon in the bottom blue bar.
2. If you registered for sessions, they will appear in the My Schedule tab.
3. To register for additional sessions, tap on All Sessions at the top of the screen view the entire schedule and filter by track, speaker, etc.
4. Any changes you make to your schedule in the mobile app will be saved in your permanent registration record and be used to generate your CE certificate/transcript.
5. You must add sessions to your schedule BEFORE the end time. The app will not allow you to add a session or event that has already passed.

Other App Features

- **Rate your sessions** — Tap the Take survey button on the home screen to view available session surveys.
- **View Session Documents** — If provided, they will be listed within the session in the Attachments section.
- **Networking** — Tap the Attendee Networking quick link underneath the MVC logo to find and connect with colleagues.

For additional instructions and features, tap the Help Desk icon in the app, or view answers to common questions online at www.mvcinfo.org/app.

Scan here to download!

Or view in a browser at www.mvcinfo.org/app



PLAYING THE GAME

Complete challenges throughout the event to earn points and compete against fellow attendees for prizes! The top players at the end of the game will receive a digital gift card of their choice.

HOW TO PLAY

- Tap the Mobile App Game quick link under the logo on the home page.
- Tap the Join Game button.
- Explore the app and automatically earn points for completing certain tasks. Other tasks require you to scan a QR code, post a photo, or type in a specific word.
- View your ranking at any time by tapping Leaderboard.
- For complete rules and prize information, please refer to the game in the mobile app.

EXHIBIT HALL EXPLORER

- Rack up extra points by visiting certain exhibitor booths! Tap the Exhibit Hall Explorer badge in the app to find out what companies are participating.
- Open the designated challenge, then scan the QR code displayed in their booth to earn your points.
- If you have trouble scanning the QR code, you can manually enter a text code instead.



Mobile App brought to you with support from:



EXHIBIT HALL VISITORS PASSES

- One-day Exhibit Hall-only passes for guests are available at the Registration desk for \$25 per person.
- Children are free but must obtain a badge and be supervised by an adult at all times.
- Bring your friends to Exhibit Hall Happy Hour on Friday from 5 to 7 p.m.! Guest admission is free during these hours.

NURSING MOTHERS

- There is a private room equipped with complimentary supplies, located on the south side of the GCCC/Hyatt connector. (See venue map on pages 28-29 or mobile app.)
- Mothers who would like to store their equipment or need access to a refrigerator during sessions may use the MVC staff office. Visit Attendee Assistance to inquire. Remember to pick up your items each day before leaving.



Special thanks to **Silver Sponsor MedVet** for providing supplies for the Mothers' Room.

RABIES TITER TESTING

The CDC recommends veterinary professionals get either: (a) a one-time titer check one year after receiving the rabies vaccine series *and* up to three years following the first 2-dose vaccination OR (b) a one-dose booster between three weeks and three years following the first vaccine in the 2-dose vaccination.

- **When:** Friday, 10:30 a.m. to 4 p.m. No appointment necessary.
- **Where:** Outside the Exhibit Hall north entrance. (Near the Gathering Corner)
- **Cost:** \$98 for an antibody screen or \$118 for endpoint testing. Payments accepted include cash, credit card, or check payable to ARCpoint Labs.
- **Results** will be mailed directly to you within four weeks.

FEATURED EVENTS

HAPPY HOUR IN THE EXHIBIT HALL

Friday, 5:00 – 7:00 p.m.

Unwind and expand your professional network at the first-ever Exhibit Hall Happy Hour—and bring a friend! *Exhibit Hall guests are FREE during these hours.*

Participating exhibitors will be passing out complimentary drink tickets during hall hours on Thursday and Friday, so be sure to explore during your down time!

Exchange drink tickets or purchase* the following beverages from the bars located in the Attendee Lounge and Social Space:

- Bottled water — \$5.00
- Assorted sodas — \$5.00
- Domestic and premium beer — \$7.50 / \$8.50
- Premium Wine — \$10.00
- Mixed drinks — \$11.00

See the mobile app to find out which exhibitors are handing out drink tickets!

**Credit card only; prices subject to change.*

COLUMBUS BLUE JACKETS FUNDRAISER FOR OAHF

Friday, 7:00 – 10:00 p.m. // Nationwide Arena

Looking for something fun—and charitable—to do on Friday night after happy hour? Cheer on the Columbus Blue Jackets hockey team as they take on the Winnipeg Jets at Nationwide Arena. Up to \$20 of every ticket sold will benefit the Ohio Animal Health Foundation's mission of ensuring a brighter future for animals. Tickets must be purchased online to count toward the fundraiser. Scan the QR code above to reserve your seats!



Scan for tickets!

Can't attend the game? Make a tax-deductible donation directly to the Foundation at www.oahf.org/donate.

STANTON
FOUNDATION

Eyes Drooping?
Join us for Friday
afternoon coffee
break!



Spectrum of Care Track

Friday, February 23 | GCCC Room B230

The Stanton Foundation is pleased to sponsor the first MVC Canine Spectrum of Care Track! Please join us for a day of learning, discussion, and an afternoon coffee break, too!

Session 315 | 8:00-9:00 a.m.

SOC introduction and overview of evidence for a spectrum of cruciate ligament injury treatment options

Dr. Steve Budsberg

Session 316 | 9:15-10:15 a.m.

Veterinary regulator perspectives on spectrum of care

Dr. Beth Venit

Session 317 | 10:30-11:30 a.m.

Therapeutic power of poop: How fecal transplant can expand the SOC

Dr. Jenessa Winston

Session 318 | 1:30-2:30 p.m.

SOC approaches to dental care with a focus on quality of life

Dr. Emily McCobb

Session 319 | 2:45-3:45 p.m.

SOC in emergencies

Dr. Liz Rozanski

3:45-4:00

SOC coffee and conversations

Session 320 | 4:00-5:00 p.m.

Panel discussion: Practical application of SOC

Moderator: Budsberg; Panelists: Winston, McCobb, Rozanski plus Drs. Mike Dyer and Robert Knapp

For more information about the Stanton Foundation, visit www.thestantonfoundation.org/canine-health or scan the QR code.



Thursday Schedule

Attendee Assistance & Registration Open7:00 A.M. – 6:00 P.M.
Convention Center (GCCC) // Hall A

Complimentary Attendee Beverages*7:00 – 10:00 A.M.
Convention Center (GCCC), Hall A // Hyatt Regency, Union Hallway, 2nd Floor **While supplies last.*

Exhibit Hall Open10:30 A.M. – 6:00 P.M.
Concessions open 11:00 a.m. – 4:00 p.m.

Complimentary Attendee Beverages*10:30 A.M. – 2:30 P.M.
Convention Center (GCCC) // Hall A // Attendee Lounge **While supplies last.*

Exhibit Hall Social Space SPONSORED BY MEDVET11:30 A.M. – 1:30 P.M.
Convention Center (GCCC) // Hall A // Back of 800 Aisle

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NEW DATE Shelter Animal Reception SPONSORED BY MERCK ANIMAL HEALTH 5:30 – 6:30 P.M.
Hyatt Regency // Fairfield Room // 2nd Floor

After sessions conclude, enjoy refreshments and networking at this informal gathering of directors, veterinarians, humane agents, dog wardens, and other shelter professionals.

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Tracks highlighted in yellow are being recorded for MVC Virtual.

ANIMAL BEHAVIOR I	ANIMAL BEHAVIOR II	EQUINE	FOOD ANIMAL	HOLISTIC & INTEGRATIVE MED.	PET ANIMAL DENTISTRY
GCCC – A Pod A210	Hyatt Regency Union D	GCCC – A Pod A216	GCCC – A Pod A226	GCCC – A Pod A115	GCCC – A Pod A110
8:00 – 9:00 A.M.					
SESSION 100 Feline Separation Anxiety: How to Diagnose and Treat <i>Sung</i>	SESSION 106 NEW Everything You Ever Wanted to Know About Raising a Marvelous Puppy <i>Luedecke</i>	SESSION 112 Equine Gastric Ulcer Syndrome: Diagnosis, Treatment, and Prevention <i>Timko</i>	SESSION 118 Solutions Beyond Commercial Vaccines <i>Guggenbiller</i>	SESSION 124 An Integrated Approach to Pain Management, Part I: What is Pain? <i>Dawson</i>	SESSION 130 Indications for Extractions <i>Berning</i>
9:15 – 10:15 A.M.					
SESSION 101 Feline Elimination Behavior Disorders <i>Sung</i>	SESSION 107 NEW Shop or Adopt? Navigating the Dog Selection Process, Part I <i>Luedecke</i>	SESSION 113 Clinical Approach to Common Disorders of the Foal <i>Timko</i>	SESSION 119 The Veterinarian's Role in National Dairy FARM Animal Care Program Implementation <i>Doak</i>	SESSION 125 An Integrated Approach to Pain Management, Part II: Patient Assessment <i>Dawson</i>	SESSION 131 Extraction Techniques <i>Berning</i>
10:30 – 11:30 A.M.					
SESSION 102 Behavioral Needs of Senior Pets <i>Sung</i>	SESSION 108 NEW Shop or Adopt? Navigating the Dog Selection Process, Part II <i>Luedecke</i>	SESSION 114 Endocrine Disease, Part I: Updates and Controversies in Diagnostic Testing <i>Burns</i>	SESSION 120 Golden Practices for Weaning More and Healthier Piglets <i>Resende</i>	SESSION 126 An Integrated Approach to Pain Management, Part III: Monitoring Outcomes <i>Dawson</i>	SESSION 132 Understanding Malocclusions: Classification and Treatment Strategies <i>Berning</i>
LUNCH & EXHIBIT HALL BREAK 11:30 A.M. – 1:30 P.M.					
1:30 – 2:30 P.M.					
SESSION 103 Common Behavior Problems Presented to Veterinary Behavior Specialists <i>Sung</i>	SESSION 109 NEW TIME Bippity Boppity Boo: The Magic of Behavioral Management <i>Lees</i>	SESSION 115 Endocrine Disease, Part II: Therapy and Clinical Case Management <i>Burns</i>	SESSION 121 Basic Field Necropsy Techniques and Sample Collection <i>Ruby</i>	SESSION 127 Symmetry: The Cheap Diagnostic Tool <i>Ormston</i>	SESSION 133 Oral Tumors in Dogs and Cats: Prognosis and Surgical Considerations <i>Berning</i>
2:45 – 3:45 P.M.					
SESSION 104 Red Flag Behaviors in Puppies and Kittens: They Are NOT Going to Grow Out of It <i>Sung</i>	SESSION 110 NEW TIME To the Lobby, STAT: Using Behavioral Med. in Emergency and Critical Care <i>Lees</i>	SESSION 116 Saddle Up for Stewardship: Bridging Care and Antimicrobial Guidelines <i>Mathys & Wittum</i>	SESSION 122 Necropsy Examination for Respiratory Cases: What Goes Where? <i>Ruby</i>	SESSION 128 The Power of the Adjustment: Improving the Clinic Attitude <i>Ormston</i>	SESSION 134 Dental Radiograph Interpretation, Part I: Oral Pathology <i>Berning</i>
4:00 – 5:00 P.M.					
SESSION 105 Canine Aggression Disorders: Making a Diagnosis, Prognosis, and Treatment Plan <i>Sung</i>	SESSION 111 NEW TIME Behavior Quick Tips for General Practice: Why Your Training Recommendations Matter – <i>Lees</i>	SESSION 117 Battling the Invisible: Multidrug-Resistant Bacteria in Equine Medicine <i>Burns, Diaz-Campos, & Horne</i>	SESSION 123 Bovine Necropsy Cases: From Classic to Crazy <i>Ruby</i>	SESSION 129 Gravity: The Overlooked Health Inhibitor <i>Ormston</i>	SESSION 135 Dental Radiograph Interpretation, Part II: Tooth Resorption <i>Berning</i>
EXHIBIT HALL HOUR 5:00 – 6:00 P.M.					



MVC PRO TIP: Refer to the mobile app for session descriptions, intended audiences, and skill levels.

SESSION GRID // THURSDAY

Tracks highlighted in yellow are being recorded for MVC Virtual.

PET ANIMAL NEUROLOGY	PET ANIMAL OPHTHALMOLOGY	PET ANIMAL RADIOLOGY	PRACTICE MANAGEMENT I	PRACTICE MANAGEMENT II	PUBLIC HEALTH
GCCC – A Pod A120	GCCC Union Station A	GCCC – A Pod A220	GCCC – B Pod B230	GCCC – B Pod B234	GCCC – A Pod A214
8:00 – 9:00 A.M.					
SESSION 136 Shake, Rattle, and Roll: Getting the Most of Your Neurologic Examination <i>Hague</i>	SESSION 142 Adnexal Disease Therapy: Are Eyelids Anything Like Normal Skin? <i>Hamor</i>	SESSION 148 Getting Started with Ultrasound: What You Need to Know <i>Seitz</i>	SESSION 154 Your Marketing Car: An Explanation of How Marketing Works Today <i>Baltzell</i>	SESSION 160 Licensing Board Case Review & Rule Updates <i>Kolb</i>	SESSION 166A. Animal Cruelty Laws Across the U.S. – <i>Behmer Porter</i> SESSION 166B. The Ohio Rabies Resource for Veterinarians – <i>McEnhill</i>
9:15 – 10:15 A.M.					
SESSION 137 Shake It Off: Practical Approach to Neurolocalization <i>Hague</i>	SESSION 143 The Retina: A Window to the Inside <i>Hamor</i>	SESSION 149 Cats are Not Dogs When it Comes to Abdominal Ultrasound <i>Seitz</i>	SESSION 155 Five Marketing Strategies Your Business Should Use in 2024 <i>Baltzell</i>	SESSION 161 Veterinary Pharmacy Regulations in Ohio <i>Gebele</i>	SESSION 167 A One Health Approach to the Train Derailment in East Palestine, Ohio <i>Margrey</i>
10:30 – 11:30 A.M.					
SESSION 138 Under Pressure: How to Handle Seizure Emergencies <i>Hague</i>	SESSION 144 Orbital Disease: Is it Inflammation or a Tumor? <i>Hamor</i>	SESSION 150 Feline Hepatobiliary Ultrasound <i>Seitz</i>	SESSION 156 The Narrative Matters: Discover and Create Yours <i>Baltzell</i>	SESSION 162 Infectious Waste Guidelines for Ohio Veterinary Practices <i>Speaker TBA</i>	SESSION 168 Hooks are Everywhere.. Don't Go Barefoot at the Beach! <i>Marsh</i>
11:30 A.M. – 1:30 P.M. LUNCH & EXHIBIT HALL BREAK					
1:30 – 2:30 P.M.					
SESSION 139 Who You Gonna Call? Epilepsy Case Review <i>Hague</i>	SESSION 145 Ocular Emergencies: What Can I Do? <i>Hamor</i>	SESSION 151 Feline Gastrointestinal Ultrasound <i>Seitz</i>	SESSION 157 Your End-of-Life Narrative <i>Baltzell</i>	SESSION 163 Medical Record Keeping: Will Your Documentation Defend You? <i>Frey</i>	SESSION 169 The Cat's Out of the Bag: Sporotrichosis Outbreak Linked to a Veterinary Clinic <i>Margrey</i>
2:45 – 3:45 P.M.					
SESSION 140 Confusion is Nothing New: Peripheral Nervous System Diseases <i>Hague</i>	SESSION 146 Feline Ophthalmology: What's So Special About Cat Eyes? <i>Hamor</i>	SESSION 152 Feline Urinary Tract Ultrasound <i>Seitz</i>	SESSION 158 Bad Reviews? Time To Manage Client Communications "Upstream" <i>Baltzell</i>	SESSION 164 Protecting Your Veterinary License <i>Frey</i>	SESSION 170 Global Public Health: What's Vet Med Got to Do With it? Part I <i>Berrian</i>
4:00 – 5:00 P.M.					
SESSION 141 Burn, Baby, Burn: Meningo-encephalitis of Unknown Etiology <i>Hague</i>	SESSION 147 Eye Challenge You: Clinical Cases in Veterinary Ophthalmology <i>Hamor</i>	SESSION 153 The Many Imaging Manifestations of Feline Lymphoma <i>Seitz</i>	SESSION 159 Starting a Practice? Your Marketing Needs a Timeline <i>Baltzell</i>	SESSION 165 Communication Challenges in Clinical Practice <i>Frey</i>	SESSION 171 Global Public Health: What's Vet Med Got to Do With it? Part II <i>Berrian</i>
5:00 – 6:00 P.M. EXHIBIT HALL HOUR					

Tracks highlighted in yellow are being recorded for MVC Virtual.

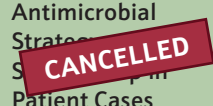
SHELTER ANIMAL I	SHELTER ANIMAL II	TECHNICIAN I ANESTHESIA & ANALGESIA	TECHNICIAN II DENTISTRY	WELLBEING	WORKSHOPS & HANDS-ON LABS
Hyatt Regency Delaware B	Hyatt Regency Delaware D	Hyatt Regency Franklin D	Hyatt Regency Union A	GCCC – B Pod B232	
8:00 – 9:00 A.M.					
SESSION 172 Legal Issues, Part I: When Animal Ownership Changes <i>Holland</i>	SESSION 178 Positive Outcomes for Positive Cats, Part I: Feline Leukemia <i>Bardzinski</i>	SESSION 184 Using Constant Rate Infusions for Anesthesia and Analgesia <i>Lafferty</i>	SESSION 190 Count Those Teeth: Oral Anatomy and Terminology <i>Bates</i>	SESSION 196 Conquering Incivility <i>Richmond</i>	
9:15 – 10:15 A.M.					
SESSION 173 Legal Issues, Part II: Livestock Cruelty Investigations <i>Holland</i>	SESSION 179 Positive Outcomes for Positive Cats, Part II: FIV <i>Bardzinski</i>	SESSION 185 Tubes and Holes: How to Become a Master Intubator <i>Lafferty</i>	SESSION 191 Do You Smell That? Understanding Periodontal Disease <i>Bates</i>	SESSION 197 Avoiding Mental Traps: Don't Believe Everything You Think! <i>Richmond</i>	
10:30 – 11:30 A.M.					
SESSION 174 Legal Issues, Part III: Hot Topics in Animal Cruelty Law <i>Holland</i>	SESSION 180 Positive Outcomes for Positive Cats, Part III: FIP <i>Bardzinski</i>	SESSION 186 A Face Only a Mother Could Love: Anesthesia for Brachycephalic Breeds <i>Lafferty</i>	SESSION 192 The Dental Procedure: Fundamentals of the Dental Prophylaxis <i>Bates</i>	SESSION 198 Capitalizing on Character Strengths in Veterinary Medicine <i>Richmond</i>	
LUNCH & EXHIBIT HALL BREAK 11:30 A.M. – 1:30 P.M.					
1:30 – 2:30 P.M.					
SESSION 175 Crime Scene Photography for Abuse and Neglect Investigations, Part I <i>Meadows</i>	SESSION 181 Risky Business: Meeting the Social Needs of Puppies in Shelter Environments <i>Herron</i>	SESSION 187 Take a Deep Breath: The Relationship Between Capnography and Pulse Oximetry <i>Lafferty</i>	SESSION 193 X's and O's: Dental and Oral Abnormalities <i>Bates</i>	SESSION 199 Successful Teams Seek Psychological Safety <i>Richmond</i>	A1 12:30–2:30 p.m. Resistant Realities: Antimicrobial Strategies for Patient Cases  <i>Diaz-Campos, Horne, King, & Mathys</i>
2:45 – 3:45 P.M.					
SESSION 176 Crime Scene Photography for Abuse and Neglect Investigations, Part II <i>Meadows</i>	SESSION 182 Surviving Adolescence: Helping Adolescent Dogs Thrive <i>Herron</i>	SESSION 188 Nuts and Bolts: Understanding and Using Your Anesthesia Machine <i>Lafferty</i>	SESSION 194 Introduction to Dental Radiography Positioning and Techniques <i>Bates</i>	SESSION 200 Me, We, and Us: The Foundation of Workplace Wellbeing <i>Richmond</i>	
4:00 – 5:00 P.M.					
SESSION 177 Crime Scene Fundamentals: Processing and Storing Evidence <i>Meadows</i>	SESSION 183 Isolation Distress: Improving Welfare for Dogs in Quarantine Housing <i>Herron</i>	SESSION 189 Analgesia Beyond Opioids <i>Lafferty</i>	SESSION 195 The Role of the Technician in Veterinary Dentistry: What Should You Know? <i>Bates</i>	SESSION 201 Slaying the Stigma: Alcohol and Substance Use Disorder in Veterinary Professionals <i>Richmond</i>	

EXHIBIT HALL HOUR 5:00 – 6:00 P.M.

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Friday Schedule

Attendee Assistance & Registration Open 7:00 A.M. – 6:00 P.M.
Convention Center (GCCC) // Hall A

OVMA Member Business Meeting 7:00 – 7:50 A.M.
Hyatt Regency // Knox Room // 2nd Floor *OVMA Members only.*

Complimentary Attendee Beverages 7:00 – 10:00 A.M.
Convention Center (GCCC), Hall A // Hyatt Regency, Union Hallway, 2nd Floor *While supplies last.*

Exhibit Hall Open 10:30 A.M. – 7:00 P.M.
Concessions open 11:00 a.m. – 4:00 p.m.

Complimentary Attendee Beverages 10:30 A.M. – 2:30 P.M.
Convention Center (GCCC) // Hall A // Attendee Lounge *While supplies last.*

Rabies Titer Testing 10:30 A.M. – 4:00 P.M.
Convention Center (GCCC) // Hall A // North End (next to Gathering Corner)

Exhibit Hall Social Space SPONSORED BY MEDVET 11:30 A.M. – 1:30 P.M.
Convention Center (GCCC) // Hall A // Back of 800 Aisle
Network with MedVet! Learn more about how we're Leading Specialty Healthcare for Pets. For 35+ years, our team of expert caregivers has helped us grow to be the preferred choice for high quality, compassionate care and we're proud to serve 400,000+ patients each year in communities throughout the U.S.

Connection Corner Networking Lunch SPONSORED BY STANTON FOUNDATION 11:45 A.M. – 1:15 P.M.
Hyatt Regency // Fairfield Room // 2nd Floor *Advance registration required.*

NEW! Canine Spectrum of Care Coffee & Conversation SPONSORED BY STANTON FOUNDATION 3:45 – 5:00 P.M.
Convention Center (GCCC) – B Pod // B230 Foyer // 2nd Floor
MVC and The Stanton Foundation invite all attendees to a meet and greet with track speakers prior to the final session of the day. Enjoy light refreshments as you listen to panelists discuss practical applications of spectrum of care in various settings. See Session 320 in the mobile app for complete panel description.

FEATURED EVENT

NEW! Happy Hour in the Exhibit Hall 5:00 – 7:00 P.M.
See page 8 or the mobile app for complete event details.

Ohio State University Alumni Reception* 5:30 – 7:30 P.M.
Hilton Columbus Downtown // Gina Knee Room // 4th floor

**This event is not directly affiliated with or hosted by the Midwest Veterinary Conference. Questions should be directed to the organizer.*

Columbus Blue Jackets vs. Buffalo Sabres FUNDRAISER TO BENEFIT OAHF 7:00 – 10:00 P.M.
Nationwide Arena // 200 W. Nationwide Blvd.
See page 8 or the mobile app for complete event details.

TELL US WHAT YOU THINK!

It only takes a few seconds to share your feedback in the MVC mobile app! Just tap the "Take survey" button on the home screen. Surveys for all the sessions you registered for will be shown, along with the overall evaluation. You'll earn 100 points in the mobile app game for completing the overall evaluation, plus 40 points for each session you rate—and your feedback will help us shape next year's conference. *For more information on the mobile app, see page 7.*



MVC PRO TIP: Refer to the mobile app for session descriptions, intended audiences, and skill levels.

Tracks highlighted in yellow are being recorded for MVC Virtual.

ANIMAL BEHAVIOR I	ANIMAL BEHAVIOR II	AQUACULTURE	CANINE SPECTRUM OF CARE	EQUINE
Hyatt Regency <i>Franklin B</i>	Hyatt Regency <i>Franklin D</i>	GCCC – B Pod <i>B131</i>	GCCC – B Pod <i>B230</i>	GCCC – A Pod <i>A216</i>
8:00 – 9:00 A.M.				
SESSION 300 Betcha Didn't Think of That! Creative and Innovative Enrichment Options for Dogs <i>Czarnomski</i>	NEW SESSION 306 Incorporating Behavior into Kitten Appointments <i>Pachel</i>	SESSION 312 Fish Medicine, Part I: An Introduction <i>Hickey</i>	SESSION 315 Canine Spectrum of Care Introduction and Overview <i>Budsberg</i>	SESSION 321 The Most Emergent Emergency: A Systematic Approach to Equine Dystocia <i>Dern</i>
9:15 – 10:15 A.M.				
SESSION 301 Living and Learning with Animals, Part I: The Significance of Science <i>Friedman</i>	SESSION 307 Translation Required: Applying the Medical Model to Behavior Cases <i>Pachel</i>	SESSION 313 Fish Medicine, Part II: Diagnostic Techniques and Tests <i>Hickey</i>	SESSION 316 Veterinary Regulator Perspectives on Spectrum of Care <i>Venit</i>	SESSION 322 Dynamic Endoscopy in the Sporthorse <i>Dern</i>
10:30 – 11:30 A.M.				
SESSION 302 Living and Learning with Animals, Part II: The ABCs Decomposed <i>Friedman</i>	SESSION 308 They Said What? Reading Between the Lines of Client-Submitted History Forms <i>Pachel</i>	SESSION 314 Fish Medicine, Part III: Health Inspections and Certification Testing <i>Hickey</i>	SESSION 317 Therapeutic Power of Poop: How Fecal Transplant Can Expand Spectrum of Care <i>Winston</i>	SESSION 323 Laparoscopy in the Horse: When and Why Are We Using It? <i>Dern</i>
LUNCH & EXHIBIT HALL BREAK 11:30 A.M. – 1:30 P.M.				
1:30 – 2:30 P.M.				
SESSION 303 Living and Learning with Animals, Part III: Maximizing Reinforcement <i>Friedman</i>	SESSION 309 Pitfalls in Canine Socialization <i>Pachel</i>	B3* 1:30–4:30 p.m. Aquaculture, Fish Necropsies, and Certification Sampling (wet lab) <i>Hickey & Kebus</i>	SESSION 318 Spectrum of Care Approaches to Dental Care with a Focus on Quality of Life <i>McCobb</i>	SESSION 324 Colic Case Studies: Lessons from the Field <i>Yardley</i>
SESSION 304 Living and Learning with Animals, Part IV: Reducing Problem Behavior <i>Friedman</i>	SESSION 310 Canine Teenagers <i>Pachel</i>		SESSION 319 Spectrum of Care in Emergencies <i>Rozanski</i>	SESSION 325 Navigating Medical Challenges in the Field <i>Yardley</i>
SESSION 305 Living and Learning with Animals, Part V: The Ethics of Behavior Change <i>Friedman</i>	SESSION 311 Prescribing for Behavior: How Do You Decide? <i>Pachel</i>		3:45–4:00 P.M. Coffee & Conversation	SESSION 326 Moonlit Medicine: Lacerations, Fractures, and Critical Decisions <i>Yardley</i>
HAPPY HOUR IN THE EXHIBIT HALL 5:00 – 7:00 P.M.				

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SESSION GRID // FRIDAY

Tracks highlighted in yellow are being recorded for MVC Virtual.

FOOD ANIMAL	HOLISTIC & INTEGRATIVE MED.	PET ANIMAL ANESTHESIA/PAIN MGMT	PET ANIMAL DERMATOLOGY	PET ANIMAL EXOTICS	PET ANIMAL GENERAL SURGERY
GCCC – A Pod A226	GCCC – A Pod A115	GCCC Union Station A	GCCC – A Pod A110	GCCC – A Pod A220	GCCC – A Pod A120
8:00 – 9:00 A.M.					
SESSION 327 Managing Bovine Lameness in the Field <i>Hinds</i>	SESSION 333 Acupuncture: How Does It Work? <i>Dawson</i>	SESSION 339 The Opioid Crisis, Part I: Impact on Veterinary Medicine <i>Quandt</i>	SESSION 345 Canine Atopic Dermatitis: A Multimodal Approach <i>Diaz Vergara</i>	SESSION 351 Ball Python Primer <i>Lennox</i>	SESSION 357 Surgical Decision-Making for Common Tumors: MCT and STS <i>Mauterer</i>
9:15 – 10:15 A.M.					
SESSION 328 On the Farm Bovine Ophthalmology <i>Hinds</i>	SESSION 334 Plant-Based Medicine: Herbal Treatments for the Pain Patient <i>Dawson</i>	SESSION 340 The Opioid Crisis, Part II: Alternative Analgesic Agents <i>Quandt</i>	SESSION 346 Treatment of Autoimmune Dermatoses <i>Diaz Vergara</i>	SESSION 352 Neoplasia in Reptiles: Increasing in Pet Practice <i>Lennox</i>	SESSION 358 Oral and Pharyngeal Conditions <i>Mauterer</i>
10:30 – 11:30 A.M.					
SESSION 329 Practical Fluid Therapy in Cattle <i>Hinds</i>	SESSION 335 The Science Behind Holistic Medicine <i>Dawson</i>	SESSION 341 Breed-Specific Anesthesia <i>Quandt</i>	SESSION 347 Chronic Otitis: Diagnosis and Management <i>Diaz Vergara</i>	SESSION 353 Palliative Care and Humane Euthanasia for Reptiles and Amphibians <i>Lennox</i>	SESSION 359 Anal and Perianal Surgical Procedures <i>Mauterer</i>
11:30 A.M. – 1:30 P.M. LUNCH & EXHIBIT HALL BREAK					
1:30 – 2:30 P.M.					
SESSION 330 Foreign Animal Diseases: Getting Your Clients Ready <i>Arruda</i>	SESSION 336 Time and Chiropractic Care: How Long Will the Adjustment Last? <i>Ormston</i>	SESSION 342 Anesthesia for C-Sections <i>Quandt</i>	SESSION 348 Topical Therapy for Skin Diseases <i>Diaz Vergara</i>	SESSION 354 Improving Skills for Reptile and Amphibian Surgery <i>Lennox</i>	SESSION 360 Joint Effusions and Arthropathies <i>Mauterer</i>
2:45 – 3:45 P.M.					
SESSION 331 Strategies for the Control and Prevention of <i>Salmonella Dublin</i> <i>Habing</i>	SESSION 337 Are You Telling Your Clients about Chiropractic? <i>Ormston</i>	SESSION 343 Anesthesia Update: What's New? <i>Quandt</i>	SESSION 349 <i>Malassezia</i> Dermatitis: Diagnosis and Treatment <i>Diaz Vergara</i>	SESSION 355 Exotic Companion Mammal Anesthesia and Analgesia <i>Lennox</i>	SESSION 361 Diagnosing that Vague Forelimb Lameness <i>Mauterer</i>
4:00 – 5:00 P.M.					
SESSION 332 Become a Mixed Animal Vet! Adding Poultry to Your Companion Animal Practice <i>McDermott</i>	SESSION 338 Why We Do The Things We Do or Why I Don't Know What I Don't Know <i>Ormston</i>	SESSION 344 Anesthesia for the Brachycephalic Patient <i>Quandt</i>	SESSION 350 Management of Feline Atopic Skin Syndrome <i>Diaz Vergara</i>	SESSION 356 Managing Gastrointestinal Disease in Rabbits <i>Lennox</i>	SESSION 362 Radiographic Interpretation of Bone Lesions: A Surgeon's Perspective <i>Mauterer</i>
5:00 – 7:00 P.M. HAPPY HOUR IN THE EXHIBIT HALL					

345-347 SPONSORED BY:



Tracks highlighted in yellow are being recorded for MVC Virtual.

PRACTICE MANAGEMENT I	PRACTICE MANAGEMENT II	PUBLIC HEALTH	SHELTER ANIMAL I	SHELTER ANIMAL II	SMALL RUMINANTS
GCCC – B Pod B232	GCCC – B Pod B234	GCCC – A Pod A214	Hyatt Regency Delaware B	Hyatt Regency Union D	GCCC – A Pod A210
8:00 – 9:00 A.M.					
SESSION 363 Labor Costs and Efficiency in Your Practice <i>Marconyak</i>	SESSION 369 Leading with Emotional Intelligence <i>Harcha</i>	SESSION 375A&B Departments of Agriculture Updates <i>Davis & Shaw</i>	SESSION 381 Effective Care in a Spectrum of Care <i>McCobb</i>	SESSION 387 More Than Cats and Dogs: What Happens if a Chicken Comes in to the Shelter? <i>McDermott</i>	SESSION 393 Reproductive Research Summary <i>Kieffer</i>
9:15 – 10:15 A.M.					
SESSION 364 Equipment as a Revenue Stream <i>Marconyak</i>	SESSION 370 Becoming a Resonant Veterinary Leader <i>Harcha</i>	SESSION 376A&B Health Department Updates <i>TBA & Messer</i>	SESSION 382 Reproductive Emergencies in a Shelter or Community Medicine Setting <i>McCobb</i>	SESSION 388 Urban Livestock for Shelters: From the Suburban Pasture to the Curb, Part I <i>Wilhelm</i>	SESSION 394 Dystocia and Cesarean Section in the Small Ruminant <i>B. Jordan</i>
10:30 – 11:30 A.M.					
SESSION 365 The Basics of Strategic Pricing <i>Marconyak</i>	SESSION 371 The Power of Questions for Leaders <i>Harcha</i>	SESSION 377A&B Food Safety News <i>R. Jordan & Sidrak</i>	SESSION 383 Pain Management on a Budget <i>McCobb</i>	SESSION 389 Urban Livestock for Shelters: From the Suburban Pasture to the Curb, Part II <i>Wilhelm</i>	SESSION 395 Integrated Parasite Management: On-Farm Producer Tools <i>Campbell</i>
LUNCH & EXHIBIT HALL BREAK 11:30 A.M. – 1:30 P.M.					
1:30 – 2:30 P.M.					
SESSION 366 Graduating from the Inventory Model and the Magic 8 Ball of Pricing <i>Marconyak</i>	SESSION 372 Giving and Receiving Effective Feedback <i>Harcha</i>	SESSION 378 Veterinarians in Government Open Forum <i>Davis, R. Jordan, Messer, & Shaw</i>	SESSION 384 Pushing the Boundaries of Urgent Care Community Medicine, Part I <i>Staffeld</i>	SESSION 390 Don't Fear the Bun: Low-Stress Care for Rabbits in Shelters <i>Borders</i>	SESSION 396 Parasitism Refresh: Things May Have Changed Since Vet School, Part I <i>Pesato</i>
2:45 – 3:45 P.M.					
SESSION 367 The True Costs of Veterinary Services: A Surgical Approach <i>Marconyak</i>	SESSION 373 Moving from Destructive Conflict to Productive Conflict <i>Harcha</i>	SESSION 379 Animal Models and Their Role in Human and Animal Health <i>Meeker</i>	SESSION 385 Pushing the Boundaries of Urgent Care Community Medicine, Part II <i>Staffeld</i>	SESSION 391 Common Diseases and Treatment of Urban Farm Animals <i>Wilhelm</i>	SESSION 397 Parasitism Refresh: Things May Have Changed Since Vet School, Part II <i>Pesato</i>
4:00 – 5:00 P.M.					
SESSION 368 Getting Staff and Client Buy In on Pricing Strategies <i>Marconyak</i>	SESSION 374 Implementing the Five Behaviors of a Cohesive Team <i>Harcha</i>	SESSION 380 From Bench to Bedside: Getting New Drugs and Vaccines to Your Clinic <i>Youngblood</i>	SESSION 386 Community Medicine Round Table <i>Staffeld</i>	SESSION 392 Urban Farm Animals: Should They Go to the Farm in the Country? <i>Wilhelm</i>	SESSION 398 A "Goat-to" Guide: Top Five Small Ruminant Diseases <i>Pesato</i>
HAPPY HOUR IN THE EXHIBIT HALL 5:00 – 7:00 P.M.					

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STAFF DEVELOPMENT	TECHNICIAN I	TECHNICIAN II CYTOLOGY	WORKSHOPS & HANDS-ON LABS	WORKSHOPS & HANDS-ON LABS		
GCCC – A Pod A212	Hyatt Regency Union A	Hyatt Regency Delaware D	GCCC – B Pod B130	GCCC – B Pod B131		
8:00 – 9:00 A.M.						
SESSION 399 A Team Approach to Preventive Care <i>Boatright</i>	SESSION 405 Fur-tified Defenses: Practical Infection Control for Small Animal Clinics <i>King</i>	SESSION 411 Cytology 101: Tips for Getting Started <i>Baker</i>	B1* 8:00 a.m.–12:00 p.m. Dental Radiographic Positioning <i>Bates & Berning</i>			
9:15 – 10:15 A.M.						
SESSION 400 Promoting Wellbeing in the Workplace, Part I <i>Boatright</i>	SESSION 406 The Technician's Role in Dystocia and Neonatal Care <i>Ward</i>	SESSION 412 Cytology of Inflammation and Infectious Disease <i>Baker</i>				
10:30 – 11:30 A.M.						
SESSION 401 Promoting Wellbeing in the Workplace, Part II <i>Boatright</i>	SESSION 407 The Technician's Role in Parasitism and Blood Transfusions <i>Ward</i>	SESSION 413 Cytology of Neoplasia: When Cells Go Rogue <i>Baker</i>				
11:30 A.M. – 1:30 P.M. LUNCH & EXHIBIT HALL BREAK						
1:30 – 2:30 P.M.						
SESSION 402 Mentorship Matters, Part I: Supporting New Veterinarians Using the Whole Team <i>Boatright</i>	SESSION 408 Canine Rehabilitation, Part I: Educating Clients About Referrals <i>Zimmerman</i>	SESSION 414 Morphology Matters: When Red Blood Cell Abnormalities Lead to the Diagnosis <i>Baker</i>	B2* 12:30–4:30 p.m. Surgical Dental Extractions <i>Bates & Berning</i>	B3* 1:30–4:30 p.m. Aquaculture, Fish Necropsies, and Certification Sampling <i>Hickey & Kebus</i>		
2:45 – 3:45 P.M.						
SESSION 403 Mentorship Matters, Part II: Top Five Mistakes <i>Boatright</i>	SESSION 409 Canine Rehabilitation, Part II: ICU and Long-Term Hospitalized Patients <i>Zimmerman</i>	SESSION 415 Blood Smear Bugs and Their Mimickers <i>Baker</i>				
4:00 – 5:00 P.M.						
SESSION 404 Mentorship Matters, Part III: Essential Skills for Mentors <i>Boatright</i>	SESSION 410 Canine Rehabilitation, Part III: Plans for Uncommon Conditions <i>Zimmerman</i>	SESSION 416 Urine Trouble: Common Mistakes and Confusions <i>Baker</i>				
5:00 – 7:00 P.M. HAPPY HOUR IN THE EXHIBIT HALL						

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INTRODUCING



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Saturday Schedule

Attendee Assistance & Registration Open 7:00 A.M. – 5:30 P.M.
 Convention Center (GCCC) // Hall A

Christian Veterinary Mission Fellowship Breakfast* 7:00 – 7:50 A.M.
 Hyatt Regency // Madison // 2nd Floor

*Start your day with Christian Veterinary Mission friends for breakfast, a special time of fellowship, and a devotional on CVM's annual theme, "The Light," inspired by John 1:5. Learn how God is moving through CVM and its missions. *This event is not directly affiliated with or hosted by the Midwest Veterinary Conference. Questions should be directed to the organizer.*

Complimentary Attendee Beverages 7:00 – 10:00 A.M.
 Convention Center (GCCC), Hall A // Hyatt Regency, Union Hallway, 2nd Floor *While supplies last.*

NEW! Technician Appreciation Breakfast & Panel Discussion SPONSORED BY DECHRA 7:30 – 9:00 A.M.
 Hyatt Regency // Union Foyer // 2nd Floor

MVC and Dechra would like to recognize veterinary technicians and the invaluable contributions they make to the profession! Join us for breakfast and networking on Saturday morning. Afterward, continue the conversation by attending the "Tech Savvy: Chart the Course for Your Career" panel discussion (Session 593) to explore career paths and opportunities and get advice from technicians working in a variety of settings, from general practice to research laboratories.

Exhibit Hall Open 10:30 A.M. – 1:30 P.M.

Complimentary Attendee Beverages 10:30 A.M. – 1:30 P.M.
 Convention Center (GCCC) // Hall A // Attendee Lounge *While supplies last.*

Mobile App Game Ends 11:59 P.M.



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ANIMAL BEHAVIOR I	ANIMAL BEHAVIOR II	EQUINE	FOOD ANIMAL	HOLISTIC & INTEGRATIVE MED.	PET ANIMAL CARDIOLOGY
Hyatt Regency Franklin B	Hyatt Regency Franklin D	GCCC – A Pod A216	GCCC – B Pod B230	GCCC – A Pod A226	GCCC – A Pod A110
8:00 – 9:00 A.M.					
SESSION 500 The Other Primary Reinforcer <i>Friedman</i>	SESSION 506 Top Tips for Stress-Associated Conditions in Cats <i>Pachel</i>	SESSION 512 Acquiring and Interpreting Diagnostic Radiographs <i>Dutton</i>	SESSION 518 Managing Diseases of the Ruminoreticulum <i>Hinds</i>	SESSION 524 Why Fascia? Connections, Communication, and Hands-on Benefits <i>Lee</i>	SESSION 530 Feline Electrocardiograms: Recognition and Treatment of Common Arrhythmias <i>Rhinehart</i>
9:15 – 10:15 A.M.					
SESSION 501 The Rat is Never Wrong: An Introduction to Error-Reduced Learning <i>Friedman</i>	SESSION 507 Don't Bite the Hand That Feeds You <i>Pachel</i>	SESSION 513 Equine Podiatry and Radiography <i>Dutton</i>	SESSION 519 Common Neurologic Diseases in Ruminants <i>Hinds</i>	SESSION 525 Myofascial Meridians: A Working System for Fascial Therapy in Dogs <i>Lee</i>	SESSION 531 Canine Electrocardiograms: Recognition and Treatment of Common Arrhythmias <i>Rhinehart</i>
10:30 – 11:30 A.M.					
SESSION 502 An Empowering Behavior Analysis View <i>Friedman</i>	SESSION 508 Neurobiology of Canine Reactivity <i>Pachel</i>	SESSION 514 Lower Limb Soft Tissue Injuries <i>Dutton</i>	SESSION 520 Common Food Animal Procedures and Surgeries <i>Hinds</i>	SESSION 526 Shoulder and Scapula: Fascial Therapy for Unusual Lameness <i>Lee</i>	SESSION 532 Fainting Dogs and Cats: Causes and Diagnostic Approach <i>Rhinehart</i>
LUNCH & EXHIBIT HALL BREAK 11:30 A.M. – 1:30 P.M.					
1:30 – 2:30 P.M.					
SESSION 503 The Human-Animal Bond: Is it Possible to be Over-Bonded? <i>Dale</i>	SESSION 509 Chill Out: Incorporating Conditioned Relaxation into Behavioral Therapy <i>Pachel</i>	SESSION 515 Use of Regional Limb Perfusion in the Distal Limb <i>Dutton</i>	SESSION 521 Use of Color Doppler Ultrasound in Bovine Reproduction <i>Wellert</i>	SESSION 527 A Fascial Approach to Intervertebral Disc Disease and Other Spinal Diseases <i>Lee</i>	SESSION 533 Mitral Valve Disease in Dogs: Update on Diagnosis and Management <i>Rhinehart</i>
2:45 – 3:45 P.M.					
SESSION 504 Do Cats Agree to Anything? How Cat Consent Can Support Veterinary Visits <i>Dale</i>	SESSION 510 Bringing the Conversation out of the Shadows: Behavioral Euthanasia Considerations <i>Pachel</i>	SESSION 516 Shoeing Considerations for Soft Tissue Injuries <i>Dutton</i>	SESSION 522 Advanced Synchronization Protocols in Beef Cattle: Worth the Hassle? <i>Wellert</i>	SESSION 528 An Epidemic of Canine Cruciate Ligament Disease? Fascial Treatment Options <i>Lee</i>	SESSION 534 Cardiomyopathy in Cats: REVEALing Updates <i>Rhinehart</i>
4:00 – 5:00 P.M.					
SESSION 505 Cats and Pain: For Me to Know and You Never to Find Out <i>Dale</i>	SESSION 511 Prescribing for Canine Separation Anxiety <i>Pachel</i>	SESSION 517 Clinical Overview of Equine Joint Therapy <i>Dutton</i>	SESSION 523 Molds and Mycotoxins in Dairy Cattle: Effects, Diagnosis, and Control <i>Schuenemann</i>	SESSION 529 Lumbosacral Hyperextension and Hip Dysplasia Hypothesis for Happier Old Dogs <i>Lee</i>	SESSION 535 Dilated Cardiomyopathy in Dogs: Causes, Diagnosis, and Treatment <i>Rhinehart</i>

530-532 SPONSORED BY:



MVC PRO TIP: Refer to the mobile app for session descriptions, intended audiences, and skill levels.

SESSION GRID // SATURDAY

Tracks highlighted in yellow are being recorded for MVC Virtual.

PET ANIMAL CRIT. CARE & EMERGENCY	PET ANIMAL ENDOCRINOLOGY	PET ANIMAL FELINE	PRACTICE MANAGEMENT I	PRACTICE MANAGEMENT II	PUBLIC HEALTH
GCCC <i>Union Station A</i>	GCCC – A Pod <i>A220</i>	GCCC – A Pod <i>A120</i>	GCCC – B Pod <i>B232</i>	GCCC – B Pod <i>B234</i>	GCCC – A Pod <i>A212</i>
8:00 – 9:00 A.M.					
SESSION 536 Shock Physiology: Recognition and Therapy in the Small Animal Patient <i>Yaxley</i>	SESSION 542 Updates on Hypoadrenocorticism <i>Langlois</i>	SESSION 548 Nutrition in Feline CKD: Calories, Calcium, and Phosphorus <i>Quimby</i>	SESSION 554 DEA Compliance, Part I: Why the Concern? <i>Forsythe</i>	SESSION 560 Why Numbers Matter: The Value of Metrics <i>Meredith</i>	SESSION 566 OMGiardia: Zoonotic Implications of <i>Giardia</i> in Dogs and Cats <i>Saleh</i>
9:15 – 10:15 A.M.					
SESSION 537 Approach to the Small Animal Respiratory Distress Patient <i>Yaxley</i>	SESSION 543 Hyperadrenocorticism, Part I: Recognition and Diagnostic Testing <i>Langlois</i>	SESSION 549 Updates on Feline CKD Management <i>Quimby</i>	SESSION 555 DEA Compliance, Part II: Drug-Seeking Clients <i>Forsythe</i>	SESSION 561 Demystifying the Numbers, Part I: Understanding Financial Statements <i>Meredith</i>	SESSION 567 What Makes You Tick? <i>Saleh</i>
10:30 – 11:30 A.M.					
SESSION 538 Management of the Small Animal Acute Abdomen <i>Yaxley</i>	SESSION 544 Hyperadrenocorticism, Part II: Management and Monitoring <i>Langlois</i>	SESSION 550 A New Approach to Managing Anemia in Feline CKD <i>Quimby</i>	SESSION 556 DEA Compliance, Part III: Regulations and Compliance <i>Forsythe</i>	SESSION 562 Demystifying the Numbers, Part II: Sharing Metrics with Staff <i>Meredith</i>	SESSION 568 <i>Echinococcus</i> : Not Just a Regional Concern <i>Saleh</i>
11:30 A.M. – 1:30 P.M. LUNCH & EXHIBIT HALL BREAK					
1:30 – 2:30 P.M.					
SESSION 539 Decreasing Surgical Morbidity in the Small Animal Emergency Patient <i>Yaxley</i>	SESSION 545 Feline Adrenal Disease <i>Langlois</i>	SESSION 551 The Gut-Kidney Axis: Clinical Implications <i>Quimby</i>	SESSION 557 To Err is Human <i>Forsythe</i>	SESSION 563 What Should You Measure? The Top Five Drivers to Practice Health <i>Meredith</i>	SESSION 569 Preventing Foodborne Parasitic Infections <i>Saleh</i>
2:45 – 3:45 P.M.					
SESSION 540 Practical Approaches to Diagnosing and Treating Sepsis <i>Yaxley</i>	SESSION 546 Approach to the Complicated Diabetic <i>Langlois</i>	SESSION 552 Between a Rock and a Hard Place: Ureteral Obstruction <i>Quimby</i>	SESSION 558 Compounded Medications, Part I: Balancing Benefits and Risks <i>Forsythe</i>	SESSION 564 Big Data for Small Business Owners: Turning Noise Into Knowledge <i>Meredith</i>	SESSION 570 Zoonotic Intestinal Parasites in Companion Animals <i>Saleh</i>
4:00 – 5:00 P.M.					
SESSION 541 Tales from the Trenches: Case Review <i>Yaxley</i>	SESSION 547 Case-Based Approach to Hypercalcemia in Dogs <i>Langlois</i>	SESSION 553 Gabapentin Use in Cats With and Without CKD <i>Quimby</i>	SESSION 559 Compounded Medications, Part II: Risky Dosage Forms <i>Forsythe</i>	SESSION 565 Making the Numbers Work for You: From Compliance to Creating New Business <i>Meredith</i>	SESSION 571 Current Influenza Outbreaks in Wild Birds and Commercial Poultry <i>Nolting</i>

536-538 SPONSORED BY: — SPONSORED BY: — SPONSORED BY: —



Tracks highlighted in yellow are being recorded for MVC Virtual.

SHELTER ANIMAL	SMALL RUMINANTS	STAFF DEVELOPMENT	TECHNICIAN I	TECHNICIAN II EXOTICS	WORKSHOPS & HANDS-ON LABS	
Hyatt Regency Delaware D	GCCC – A Pod A210	GCCC – A Pod A214	Hyatt Regency Union A	Hyatt Regency Union D		
8:00 – 9:00 A.M.						
SESSION 572 Access to Care: Key Barriers and Hot Topics <i>Jaynes, Marston, & Natrass Atema</i>	SESSION 581 Turn the Sirens Off: Setting Up a Herd Health Program, Part I <i>Pesato</i>	SESSION 587 Unleash Your Inner Leader, Part I: Empower Your Mind for Success <i>Buehrle & Calcasola</i>	SESSION 593 Tech Savvy: Chart the Course for Your Career <i>Harveil & Wells</i>	SESSION 599 Husbandry and Common Conditions of Reptiles and Amphibians <i>Jew</i>	<p>C1 8:30 – 11:30 a.m. Digital Cytology in Clinical Practice: How to Capture Diagnostics Using a Smartphone <i>Millward & Wellman</i></p> <p style="background-color: #ff0000; color: white; padding: 5px; transform: rotate(-5deg); display: inline-block;">CANCELLED</p>	
9:15 – 10:15 A.M.						
SESSION 573 Making Veterinary Medicine More Accessible <i>Jaynes, Marston, & Natrass Atema</i>	SESSION 582 Turn the Sirens Off: Setting Up a Herd Health Program, Part II <i>Pesato</i>	SESSION 588 Unleash Your Inner Leader, Part II: The Power of Effective Communication <i>Buehrle & Calcasola</i>	SESSION 594 Improving Teams Through EQ, Cultural Competency, and Communication <i>Santiago</i>	SESSION 600 Husbandry and Common Conditions of Guinea Pigs and Chinchillas <i>Jew</i>		
10:30 – 11:30 A.M.						
SESSION 574 Economic Models for Low-Cost Vet Care <i>Jaynes, Marston, & Natrass Atema</i>	SESSION 583 Goats Will Eat Anything, But Should They? Toxic Plants and Small Ruminants <i>Pesato</i>	SESSION 589 Unleash Your Inner Leader, Part III: Embracing Behavior Profiles <i>Buehrle & Calcasola</i>	SESSION 595 The Impact of Unconscious Communication Patterns on Wellbeing <i>Santiago</i>	SESSION 601 Husbandry and Common Conditions of Rabbits <i>Jew</i>		
LUNCH & EXHIBIT HALL BREAK 11:30 A.M. – 1:30 P.M.						
1:30 – 2:30 P.M.						
SESSION 575 Shelter Diversion and Community Support <i>Jaynes, Marston, & Natrass Atema</i>	SESSION 584 Secure Sheep and Wool Supply: What You Need to Know <i>Gordon</i>	SESSION 590 Unleash Your Inner Leader, Part IV: Developing Your EQ <i>Buehrle & Calcasola</i>	SESSION 596 Don't Blame the Instruments: Testing and Inspecting Instruments <i>Schultz</i>	SESSION 602 Husbandry and Common Conditions of Ferrets and Hedgehogs <i>Jew</i>		
2:45 – 3:45 P.M.						
SESSION 576 Client-Centered Practice in Veterinary Medicine and Sheltering <i>Jaynes, Marston, & Natrass Atema</i>	SESSION 585 Common Problems Associated with Geriatric Camelids <i>Lakritz</i>	SESSION 591 Unleash Your Inner Leader, Part V: Mastering Crucial Conversations <i>Buehrle & Calcasola</i>	SESSION 597 Microlab Relationship Status...It's Complicated: Troubleshooting Sample Submission <i>van Balen</i>	SESSION 603 Exotic Animal Triage, Emergency, and Critical Care <i>Jew</i>		
4:00 – 5:00 P.M.						
SESSION 577 Putting Accessibility Into Practice: Barriers and Potential Solutions <i>Jaynes, Marston, & Natrass Atema</i>	SESSION 586 Goofy Goats and Crazy Camelids: Neurologic Conditions in Small Ruminants <i>Masterson</i>	SESSION 592 Unleash Your Inner Leader, Part VI: Managers vs Leaders <i>Buehrle & Calcasola</i>	SESSION 598 I Need That Redrawn: The Importance of Proper Specimen Collection <i>Blackburn & Millward</i>	SESSION 604 Venipuncture and Catheters in Exotic Pets <i>Jew</i>		

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LOCATING SESSION ROOMS: The locations for all sessions are listed in the red bar at the top of the session grids.

- **GCCC A Rooms:** Across the concourse from Exhibit Hall A. A200s are on the second floor.
- **GCCC B Rooms:** Head north on the main concourse (turn right out of the Exhibit Hall). The session rooms are past the Discovery Cafe on the left, across from Exhibit Hall B. B200s are on the second floor.
- **GCCC Union Station:** Before the triple escalator, across the concourse from Exhibit Hall A.
- **Hyatt, 2nd Floor:** Head south on the main concourse (turn left out of the Exhibit Hall), up the triple escalator, and across the Hyatt/GCCC connector.
 - Union — First hallway on left
 - Franklin — First hallway on right
 - Delaware — Around the corner on the right

ON-SITE SERVICES & ATTRACTIONS

- Nursing Mothers Room (GCCC 2nd Floor)** — Located on the south side of the Hyatt/GCCC connector.
- Discovery Cafe (GCCC 1st Floor)** — Located on the main concourse in between Halls A and B.
 - Columbus Grille
 - Crimson Cup
 - Homegrown Market
 - CBUS Tap Room
- Guest Services Center (GCCC 1st Floor)** — Located across from the Hall A north doors.
 - Fax, copy and print
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 - Business supplies
- Lost & Found (Hyatt 2nd Floor)** — Located in the Public Safety office at the end of the Union hallway.
- Starbucks (Hyatt 2nd Floor)** — Located in the Franklin hallway.
- South Cafe & Marketplace (Hyatt 1st Floor)** — Access via escalator across from Delaware rooms.
 - American Nut Company
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 - Nielsen's Convenience Store
 - Ohio Buckeye Connection
 - Siam Express / Ohio Noodles & Sushi
 - Subway
 - Velvet Cafe & Ice Cream

Note: Please refer to the MVC Mobile App for a complete list of exhibitors that may have been added after press time, as well as additional game and happy hour participants.

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	911PetChip™	727	
A			
	Ackerman Group	220	
	ActionCoach Columbus	645	
	AcuroVet	348	
	AcutePet Urgent Care	825	😊
	Advantage Equipment, Inc.	642	
	AIV, Inc.	240	
	AKC Reunite	524	
	Alliance Animal Health	838	📌
	ALLPET CARD LLC	236	
	American Regent Animal Health	631	
	AmeriVet Veterinary Partners	743	
	Andersen Sterilizers	717	
	Angels for Animals	128	
	AnimalBiome	620	
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	ASPCA	833	
	ASPCA Pet Health Insurance	649	
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	Aventix	634	
	AVMA PAC	125	😊
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	Banfield Pet Hospital	607	💎 📌
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	KARL STORZ Veterinary Endoscopy America Inc.	110	
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📌 Mobile App Game






Visit these booths and scan their QR code to earn points in the mobile app! See the mobile app for complete list of participants and rules.





😊 Exhibit Hall Happy Hour












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Meds for Vets	640
MedVet	 435
Medvia Tech	829
Merck Animal Health	 300
Metropolitan Veterinary Academy	716
Metropolitan Veterinary Hospital	512
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Midwest Veterinary Supply	506
MiraVista Veterinary Diagnostics	702
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O'Brien Veterinary Group	542
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Ohio Department of Agriculture / ADDL	725
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Ohio State University Student Organization Store	826

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S4(X) Global, LLC	830
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ServiceNet Medical X-Ray, LLC	340
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Simmons Great Lakes	221
Snyder Manufacturing Co.	214
Southern Veterinary Partners	840
Specialty Veterinary Pharmacy	612
Standard Process	608
Suburban Surgical Co., Inc.	630
Summus Medical Laser	231
T - U	
TC Architects, Inc.	222
TerWisscha Construction Inc	739

Tiki Cat Vet Solutions	844
Total Practice Solutions Group	606
Trusted Journey	  614
Tuttner USA Co., Ltd.	537
Universal Imaging, Inc.	521
U.S. Bank	124
USDA APHIS Vet. Services	549
V	
VCA	441
Vercom Systems Inc.	636
VESPECON	322
Vetamac	 707
VetBooks	744
VetCheck	103
Vetcor	832
Vetenari	 843
Veterinary Apparel Company	104
Veterinary Dentistry and Oral Surgery of Ohio	  635
Veterinary Emergency Group	 522
Veterinary United	328
Vetoquinol USA	701
VetRecor	742
VetScalpel	101
Vet's Choice Radiology	 540
VetSnoot	731
Virbac Corporation	421
Voyager Dog Food	102
W - X - Y - Z	
Wag'n Tails Mobile Conversions LLC	248
Water Bear Marketing	320
Weave	 118, 415
Wedgewood Pharmacy	513
We See You Solutions	831
Western Vet. Partners	 827
Young Living	112
Zoetis	 601
Zomedica	835

*Located outside Hall A in the concourse.

Exhibitors BY BOOTH NUMBER



Note: Please refer to the MVC Mobile App for a complete list of exhibitors that may have been added after press time, as well as additional game and happy hour participants.

100 AISLE

100	Sedecal USA, Inc.
101	VetScalpel
102	Voyager Dog Food
103	VetCheck
104	Veterinary Apparel Company
107	Covetrus
110	KARL STORZ Veterinary Endoscopy America Inc.
112	Young Living
113	MAI Animal Health
114	Nexderma
115	Mixlab 
116	Provide
117	Optimum Vet Solutions
118	Weave 
120	Christian Veterinary Mission
121	Multi Radiance
123	AVMA Trust
124	U.S. Bank
125	AVMA PAC 
126	ElleVet Sciences
128	Angels for Animals
129	Patterson Veterinary Supply
130	Dog is Good
135	MediVet Products
141	Cattledog Publishing
143	COVE Veterinary Specialty and Emergency Hospital

200 AISLE

200	Midmark Corporation
201	Nutramax Laboratories Veterinary Sciences, Inc.
202	Hilltop Biosciences






205	Noah's Ark Animal Clinics
207	Midwestern Veterinary Dentistry and Consulting
209	Cresilon-VETIGEL
212	Rose Micro Solutions
213	Edge Life Technologies, LLC
214	Snyder Manufacturing Co.
215	ezyVet 
220	Ackerman Group
221	Simmons Great Lakes
222	TC Architects, Inc.
223	CUBEX LLC
224	AVMA Trust
225	Central Ohio Compounding Pharmacy
229	Chi University
231	Summus Medical Laser
234	Samsung / Choice Medical Systems
235	Boehringer Ingelheim
236	ALLPET CARD LLC
240	AIV, Inc.
241	Blue River PetCare 
242	Pet Cremation Services 
243	CNB Bank
248	Wag'n Tails Mobile Conversions LLC

300 AISLE

300	Merck Animal Health 
304	Epicur Pharma   
306	IDEXX 
312	Ceva Animal Health, LLC
314	Dechra Veterinary Products 
320	Water Bear Marketing
322	VESPECON

324	Bionote
328	Veterinary United
340	ServiceNet Medical X-Ray, LLC
344	Noah's Animal Hospital / Veterinary Specialty & Emergency Care (VSEC)
348	AcuroVet

400 AISLE

401	Elanco US Inc. 
407	Purina® Pro Plan® Veterinary Diets 
413	PRN Pharmacal
415	Weave 
417	Medical Pet Shirts International
421	Virbac Corporation
425	Lighthouse Veterinary Personnel Services, LLC 
429	Hill's Pet Nutrition, Inc.
435	MedVet 
441	VCA
443	Faithful Companion
449	Dan Scott & Associates, Inc.

500 AISLE

501	Jorgensen Laboratories
506	Midwest Veterinary Supply
507	Blue Natural Veterinary Diets
512	Metropolitan Veterinary Hospital
513	Wedgewood Pharmacy
515	Penn Veterinary Supply
520	Royal Canin
521	Universal Imaging, Inc.
522	Veterinary Emergency Group 

Mobile App Game

Visit these booths and scan their QR code to earn points in the mobile app! See the mobile app for complete list of participants and rules.

Exhibit Hall Happy Hour

These exhibitors are handing out free drink tickets for Friday's Exhibit Hall Happy Hour, so stop by and meet them! Learn more on page 8.

Sponsor

These companies help make the MVC possible! Stop by and snap a selfie with a rep or a photo of your favorite product and upload it in the Mobile App Game for extra points!

523	Antech, Sound Imaging		
524	AKC Reunite		
529	CareCredit / Pets Best		
534	Schultz Technology		
535	Centura Imaging		
537	Tuttnauer USA Co., Ltd.		
540	Vet's Choice Radiology		
541	Ezee Visit Pet Vet Mat		
542	O'Brien Veterinary Group		
543	Emergency Veterinary Care Centers (EVCC)		
544	Aurora Pharmaceutical		
548	Elite Payment Group		
549	USDA APHIS		
600 AISLE			
600	MWI Animal Health		
601	Zoetis		
606	Total Practice Solutions Group		
607	Banfield Pet Hospital		
608	Standard Process		
612	Specialty Veterinary Pharmacy		
613	GerVetUSA Inc		
614	Trusted Journey		
616	Avalon Medical		
617	Medi Loupes		
620	AnimalBiome		
621	DVMmatch		
622	Bank of America Practice Solutions		
623	Michigan State University Veterinary Diagnostic Laboratory		
624	Mission Veterinary Partners		
628	LMU-Richard A. Gillespie College of Veterinary Medicine		
629	Christian Iconic X-ray		
630	Suburban Surgical Co., Inc.		
631	American Regent Animal Health		
634	Aventix		

635	Veterinary Dentistry and Oral Surgery of Ohio		
636	Vercom Systems Inc.		
640	Meds for Vets		
641	Safe n Simple		
642	Advantage Equipment, Inc.		
643	PawfectNotes		
644	ClieTrax Software		
645	ActionCoach Columbus		
648	EverVet Partners		
649	ASPCA Pet Health Insurance		
700 AISLE			
700	Community Veterinary Partners		
701	Vetoquinol USA		
702	MiraVista Veterinary Diagnostics		
703	Ohio Association of Veterinary Technicians		
705	National Band and Tag		
707	Vetamac		
709	Pocket Prep		
712	Luminos Pro		
714	MD Architects		
715	BluePearl		
716	Metropolitan Veterinary Academy		
717	Andersen Sterilizers		
719	Ohio Professionals Health Program		
720	Buckeye X-ray		
721	Comfort Collar		
722	IMV Imaging		
723	Highpoint Healthcare Advisors		
724	OptioRx Pet Apothecary		
725	Ohio Department of Agriculture / ADDL		
727	911PetChip™		
728	NVA		
729	ForeverLawn of Ohio		
730	Care Center		
731	VetSnoot		
733	PetSmart Veterinary Services		

739	TerWisscha Construction Inc		
740	Encore Vet Group		
741	Arccon Construction, Inc.		
742	VetRecor		
743	AmeriVet Veterinary Partners		
744	VetBooks		
745	Gravity Payments		
748	PetVet365		
800 AISLE			
814	ZiNova, Inc		
815	Healthy Pets of Ohio		
816	Scratch Financial		
817	Relief Retriever, LLC		
818	Sally J Foote DVM		
819	IGG Wealth Advisors		
820	Heart + Paw		
821	Siebert & Associates CPAs		
822	Pet Wellness Clinics		
823	OSU Sterilization Monitoring Service		
825	AcutePet Urgent Care		
826	Ohio State University Student Organization Store		
827	Western Vet. Partners		
829	Medvia Tech		
830	S4(X) Global, LLC		
831	We See You Solutions		
832	Vetcor		
833	ASPCA		
835	Zomedica		
838	Alliance Animal Health		
839	Companion Animal Health		
840	Southern Veterinary Partners		
841	Lintbells/YuMOVE		
842	Petruvian		
843	Vetenari		
844	Tiki Cat Vet Solutions		
845	BCP Veterinary Pharmacy		
900*	Ohio State University Alumni Association		

*Located outside Hall A in the concourse.

EXHIBIT HALL HOURS » Thursday 10:30 a.m. – 6 p.m. // Friday 10:30 a.m. – 7 p.m. // Saturday 10:30 a.m. – 1:30 p.m.

SOCIAL & NETWORKING

Social Space

- Networking with MedVet: Thursday & Friday, 11:30 – 1:30.
- Happy Hour: Friday, 5 – 7.



Attendee Lounge
Take a break and snap photos at the selfie wall!

Gathering Corner

Browse/post job openings.

FOOD & BEVERAGE

Complimentary Coffee & Tea

- Near Gathering Corner: 7 – 10
- Attendee Lounge: 10:30 – 2:30



Happy Hour (Fri, 5–7)

Bars located in Social Space and Attendee Lounge. See page 5 or mobile app for details.



Dos Hermanos

- Thursday & Friday, 11 – 4



ATTENDEE SERVICES



Nursing Mothers Storage* (Daily, 7–6)

See Help Desk for entry.



Help Desk
CE Certificates signed here.



Rabies Titer Testing

- Friday, 10:30 – 4



Info Booth

CE certificates signed here on Saturday, 12 – 5:30.

SOCIAL SPACE



845	844	745
843	842	743
841	840	741
839	838	739

835	832	733
833	830	731
831	828	729
829	826	727
827	824	725
825	822	723
823	820	721

821	724	629	529	429	328	229	129
	722	628	528	428	328	228	128
	720	626	526	426	326	226	126
	718	624	524	424	324	224	124
	716	622	522	422	322	222	122
	714	620	520	420	320	220	120



ATTENDEE LOUNGE



648	548	449
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644	544	443
642	542	441
640	540	441

636	537	435
634	535	435

630	529	429
628	529	429

624	524	425	324	225	125
622	522	425	322	223	123
620	520	421	320	221	121

348	248
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344	245	143
	243	143
340	241	141

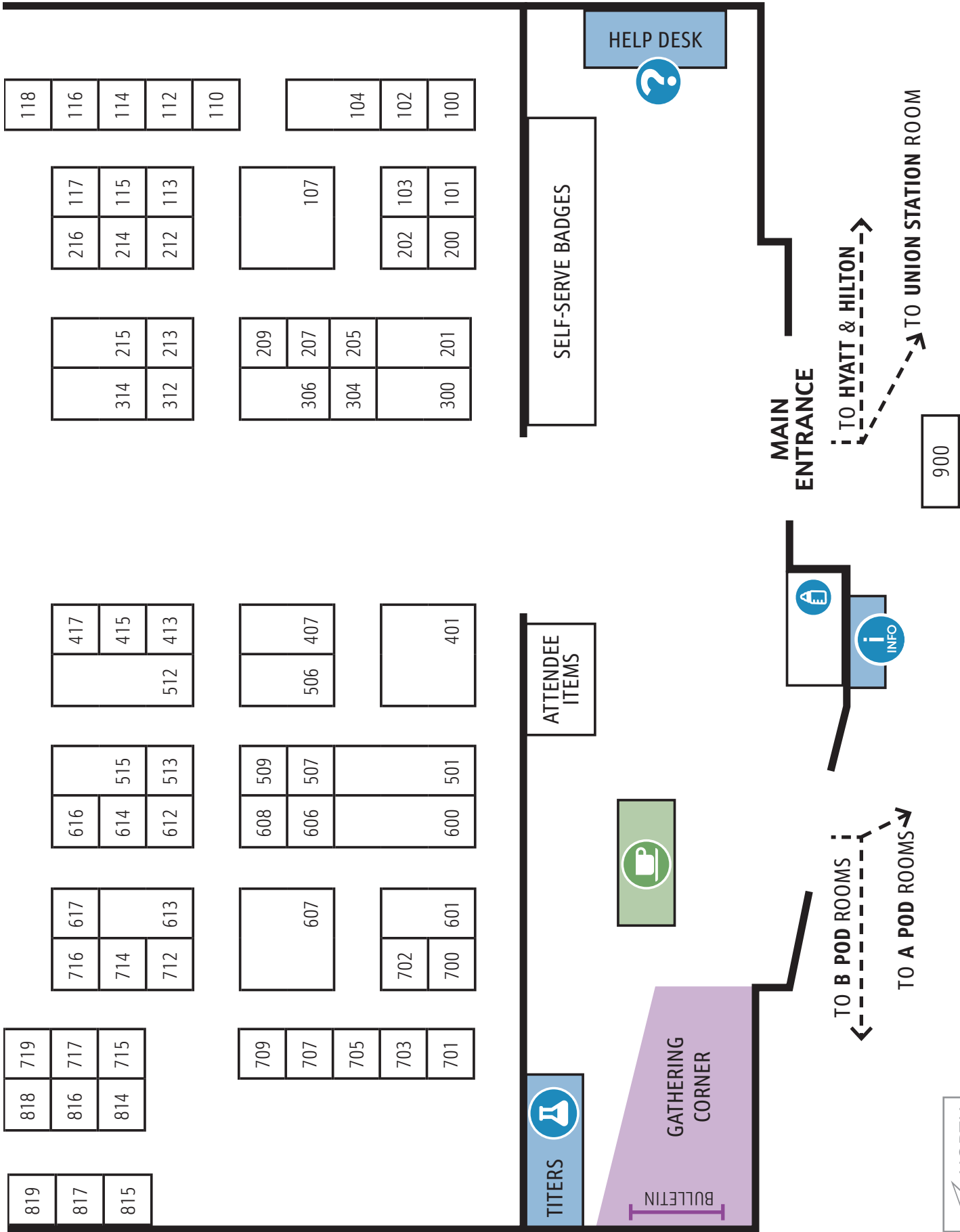
236	135
234	135

231	129
229	129

324	225	125
322	223	123
320	221	121

DOS HERMANOS
(Thursday & Friday, 11-4)

130	128	126	124	122	120
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Attendee Reference

Mobile App



Search for "Midwest Veterinary Conference" in the app store or view in a web browser at:

www.mvcinfo.org/app

BROUGHT TO YOU BY:



Social Media



MVC Virtual

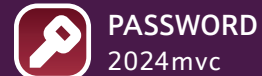
Feb. 26 to Aug. 26, 2024
www.mvcinfo.org/virtual

Attendee Wi-Fi

NETWORK: FreeInternet
Available in GCCC common areas.

Session Notes

Accessible via the mobile app or online at:



2025 Dates

LIVE
Feb. 20–22

ON DEMAND
Feb. 25–Aug. 25*

**Subject to change*



OHIO VETERINARY MEDICAL ASSOCIATION

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